

CANADA'S OPPORTUNITY ENERGY EFFICIENCY

SECTOR OUTLOOK

BY THE NUMBERS



436,000

Canadians employed in energy efficiency*



\$82.6B

in revenue generated by energy efficiency businesses in 2018*



51,000

businesses across Canada delivering energy efficiency*

\$7

GDP

growth

for every \$1 of

program spending**

*ECO Canada, "Energy Efficiency Employment in Canada," 2019 report

**Efficiency Canada, "Less is More," 2018 jobs report

READ THEIR STORIES

www.ourhumanenergy.org



**Efficiency
Canada**

The national voice
for an energy
efficient economy

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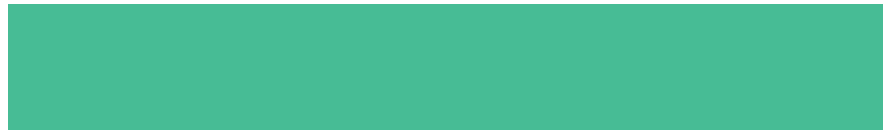
BUILDING TOWARDS A NATIONAL RETROFIT AGENDA

Q: WHAT WILL IT TAKE TO RETROFIT CANADA'S BUILDINGS?

A: THE RIGHT PROGRAM AND POLICY MIX, SUCH AS:



ALIGN WITH REGIONAL PARTNERS



IMPLEMENT STRONG CODES AND STANDARDS



LEVERAGE PRIVATE SECTOR FINANCE



INVEST IN WORKFORCE DEVELOPMENT



DID YOU KNOW?

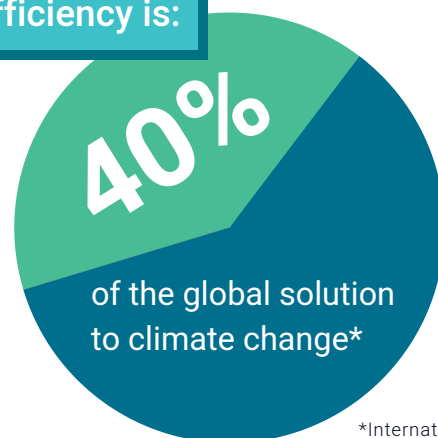


- Goal to decarbonize the building stock by 2050
- Some country targets include 3% retrofit rates



- A proposal before the US Senate would create a \$35 billion National Climate Bank to finance retrofits and clean energy projects

Energy efficiency is:



*International Energy Agency (IEA), "Energy Efficiency 2018" report

Net zero emissions \geq 2050 

Energy efficiency can help us get there.