



HOME PERFORMANCE
STAKEHOLDER COUNCIL

THE PANDEMIC

90%

"COVID19 HAS HAD A
SIGNIFICANT IMPACT ON MY
BUSINESS"

30%

"LAY OFFS OR NEAR COMPLETE
WORK STOPPAGE"

77%

NOTED SIGNIFICANTLY
REDUCED WORK/SALES

*"Sales are down considerably as
homeowners are minding their
expenditures and are afraid to have
people in their home."*

Webinar Participant - May 2020

"FINANCIAL STIMULUS IS
ESSENTIAL"

73%

FAVOUR "SUSTAINED
FINANCIAL SUPPORT"

77%



RESPONSE RECOMMENDATIONS

JUNE 2, 2020

THE HOME RETROFIT INDUSTRY

BC's home energy retrofit industry is essential to meeting GHG reduction targets.

- 70 per cent of buildings standing today will still be in use as of 2050. [Pembina]
- 7 per cent of BC's GHG emissions come from our homes. [Provincial GHG Inventory]
- Every dollar we invest in energy efficiency generates up to four times its value in economic growth. [CleanBC]

This contracting industry is composed of thousands of small and medium sized businesses distributed across almost every community in the province of BC, so the potential of financial stimulus to benefit homeowner and businesses across the province is strong.

The Home Performance Stakeholder Council is a voice for this industry. Here is what our network is saying:

STIMULUS PRIORITIES

- Home energy renovation tax credits
- New rebates
- Enhanced rebates
- Financing programs
- Consumer engagement

ENABLING PRIORITIES

- COVID19 safety guidelines
- Safe residential retrofits consumer campaign

RECOVERY PRIORITIES

- Expanding rebates for programs to medium-income, low income, social housing, market rental housing
- Mass scale regional retrofit programs
- Better integrate energy evaluations into programs
- Mass scale long term national investments
- Training



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TRAINING

"Training without demand or framework to require it for specific industry is difficult for employers to justify/pay for."

Survey Participant - May 2020

"There is a big gap in knowledge with skilled sub trades and I do see this as something that should be an industry focus long term. Training does not help with the enormity of this problem short term."

Survey Participant - May 2020

CONSUMER CONFIDENCE

"The most important thing right now is to create consumer confidence in the industry..."

Survey Participant - May 2020

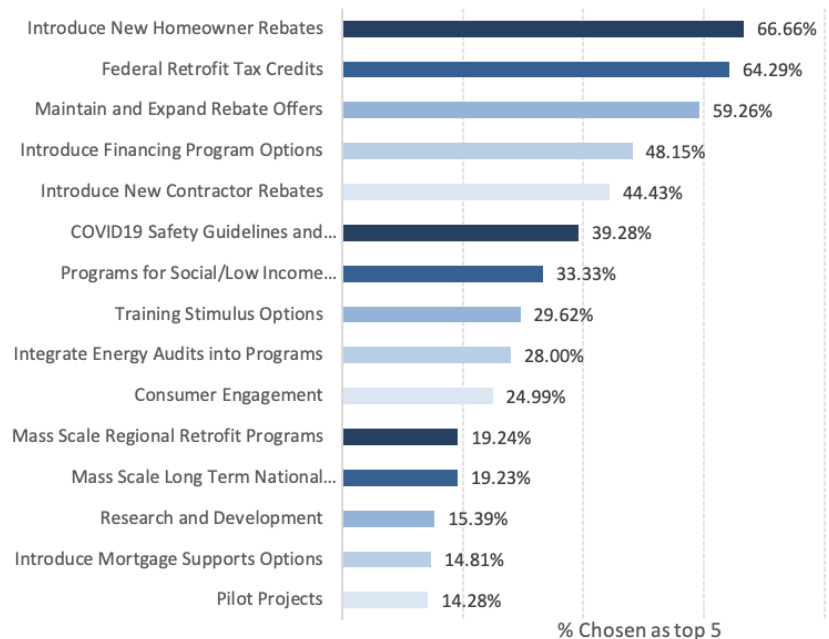
"If there aren't good, clear guidelines on how to work safely in occupied homes, any retrofit stimulus measures will be running uphill."

Survey Participant - May 2020

RESPONSE RECOMMENDATIONS

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WHAT KIND OF A RESPONSE DO CONTRACTORS WANT TO SEE?



NEW/ENHANCED REBATES

- Incentives for air sealing
- A \$200 Rebate for 1.0 U-Factor window
- Higher rebates for all retrofits, low-medium income homes and deep energy retrofits
- New and improved incentives for electrification
- Incentives for heat pump upgrades, replacing older, less efficient models with R22 refrigerant
- Insulation rebates increased for headers and crawlspace walls
- Rebates for quality installations

CONTACT THE HPSC FOR MORE
INFORMATION ON HOW BEST
TO SUPPORT BC'S HOME
ENERGY RETROFIT INDUSTRY