

Becoming a Regional Champion



Efficiency
Canada

Carleton
University



Our Mission

Efficiency Canada is the national voice for an energy efficient economy. Our mission is to create a sustainable environment and better life for all Canadians by making our country a global leader in energy efficiency policy, technology, and jobs.

We conduct rigorous policy analysis; communicate compelling narratives; and convene and mobilize Canada's dynamic energy efficiency sector.

Efficiency Canada is housed at Carleton University's Sustainable Energy Research Centre, which is located in turn on the traditional unceded territories of the Algonquin nation.

While we maintain a national focus on our efforts, we recognize that energy efficiency is inherently a regional and local issue.

This is where you come in.

Are you a communicator who can help translate the monumental benefits of energy efficiency? Maybe, you're a convener with the passion to help organize and mobilize your peers to advance stronger policies that support energy efficiency? Perhaps you're a storyteller, one who likes to tell stories of the people who do this purpose-driven work every day?

Our voices are stronger united.

Let's do this!

The role of Regional Champion

To advance the mission of energy efficiency, Efficiency Canada appreciates that local connections across Canada must be developed and nurtured. Regional Champions will facilitate these connections between sector members, local advocates, government officials, and more. During meetings, we will share local knowledge on key concerns of our sector, celebrate wins and discuss ways to further support regional initiatives. Our combined efforts will develop a stronger network of energy efficiency advocates, from coast to coast to coast.

Why become a Regional Champion?



Selection Criteria

- ✓ Currently employed or past work experience in energy efficiency or related field
- ✓ Supports the mission of Efficiency Canada
- ✓ Is considered a leader within local energy efficiency community
- ✓ Enthusiastic about advancing energy efficiency in Canada
- ✓ Our selection process will be guided by our values of equity, inclusion and justice

Expectations

The Regional Champion role is a volunteer position. The position will be held for two years, with the option for renewal. Individuals can volunteer for a maximum of two consecutive terms and a total of three terms.

Regional Champions are asked to fulfill the following responsibilities:

- ✓ Plan a local event for Energy Efficiency Day
- ✓ Share contacts for local mobilization
- ✓ Identify potential Allies, contacts, or project partners
- ✓ Identify regional policy issues and share reasons to celebrate
- ✓ Participate in local and national Efficiency Canada campaigns
- ✓ Attend at least 4 bi-monthly meetings per year

Apply Now!

Interested in applying to join our team as a Regional Champion? Apply today, using [the online application form](#)